

PATENT

Docket No. RSW920010014US1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INVENTORS: **Marcia L. Peters et al.** Confirmation No. **8479**  
APPLICATION NO. **09/836,963**  
FILED: **April 18, 2001** Examiner: **Donald Champagne**  
CASE NO. **RSW920010014US1** Group Art Unit: **3622**

TITLE: **METHOD AND SYSTEM FOR PROVIDING TARGETED ADVERTISING  
IN PUBLIC PLACES AND CARRIERS**

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**FILED ELECTRONICALLY ON February 23, 2007**

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MAIL STOP AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**Petition for Extension of Time Under 37 CFR 1.136(a)**

It is hereby requested that the term to respond to the Examiner's Action of October 24, 2006 be extended one month, from January 24, 2007 to February 24, 2007.

Authorization to charge a Credit Card is given to cover the extension fee. The Commissioner is hereby authorized to charge any additional fees associated with this communication to Deposit Account No. 19-5425.

Respectfully submitted

February 23, 2007  
Date

/Mark D. Simpson/  
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